

Avon Lake United Church of Christ

2010 Stewardship Campaign – Key Facts

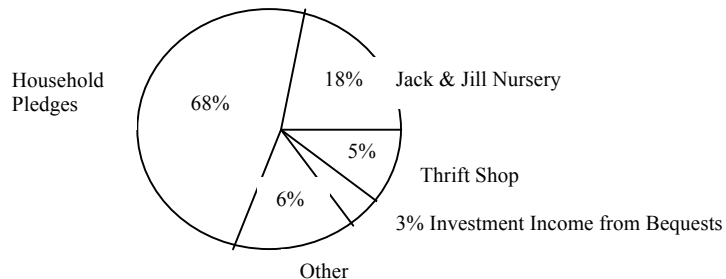
Q - How many members do we have at ALUCC?
A. We presently have 1400 including inactive members. So far in 2009, we have welcomed 72 new members into the church including 22 confirmands. The 72 new members represent 28 household units.

Q - How many household pledges were received in 2008 and 2009?
A. In 2008 the church received 244 pledges and 252 in 2009

Q - What is our “pledges goal” for 2010?
A. Our goal for the Fall Stewardship Campaign is to receive 275 household pledges to support the ministry and mission of our church next year.

Q - How much revenue is generated from household pledges?
A. In 2008 we received \$543,605 in pledge revenue. While 2009 is still in progress, we are projecting \$550,000. And for 2010, our goal is to generate \$570,000 from 275 pledges

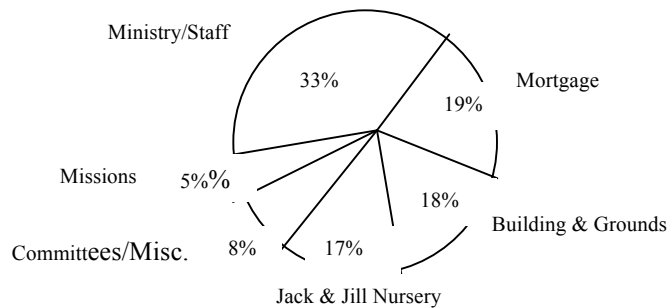
Q - What other revenue sources do we have at ALUCC?
A. Household pledges make up 68% of our total annual revenues. Other key sources include: Jack & Jill Nursery, Thrift Shop and Investment Income from Bequests



Q - What is Investment Income from Bequests?
A. Former members who have donated money from their estate is put into an endowment fund. This fund is invested and the income from the investment is available to the church. The initial investment is never touched. Please contact Kelly for more information on these “permanent gifts” as part of your estate planning.

- Q - How many household pledges are received by EFT?
 A. In 2009, 32% of our pledges are received by “electronic funds transfer”. Our 2010 goal is to increase this percentage to 40%.

- Q - How is our revenue used at ALUCC?
 A. The chart shows the key expense areas of our church.



- Q - Does the Jack and Jill Nursery cover their expenses?
 A. Historically, they have generated more revenue than expenses
- Q - Do we have “deficits” at ALUCC?
 A. For the past several years our revenues have been short of our expenses. We have had to borrow from cash reserves to make up the difference
- Q - Do we use an annual budgeting process?
 A. Yes, every year a budget is developed by the Stewardship and other church committees. It is approved by the church council and congregation at the annual meeting
- Q - Why is making an “annual pledge” important to ALUCC?
 A. There are 3 important reasons to make a pledge:
 1) Since close to 70% of our revenue comes from pledges, this is the most impactful way to support the church
 2) It helps us better prepare the annual budget for the church
 3) It establishes the discipline of giving as part of our spiritual growth process
- Q - What are the goals again for 2010?
 A. 275 household pledges totaling \$570,000